

Capability Case: Browse with a Buddy

Intent: Provide a means to allow co-browsing where a colleague, a friend or a customer support representative can drive remotely your WEB browser and/or you can be served the same web pages.

Solution Story: Shop Together at Land's End

Shop with a friend™

LAND'S END

Welcome to Shop with a Friend! This service allows 2 shoppers to browse together and add items to a single shopping bag. Please keep in mind:

- Only the person who starts the session will be able to "check out" and make the final purchase.
- If 1 person hangs up or disconnects, the remaining shopper can invite another shopper to join, browse, and shop.

To begin, select 1 of the options below:

Start a new shopping session.

Join a friend already in a shopping session.*

* Note: you will need to know the friend's Keyword to join him/her in a session

This implementation allows 2 shoppers to browse together and to add items into a single shopping basket.

Benefits: Brings communal and social aspects of the real world shopping to the online world, allows shoppers from different physical locations to make purchase decisions together and to seek each others advice

Applicable Products: Groove from Groove Networks, PageShare from PageShare Technologies, SysMaster from SysMaster Corporation, BrowserFor2 from Matthewssoftware